

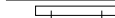
3' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\LPCosmetics\IKBReports\2020\Spring\PENDING\POG\WAK0372C_1:

071249410479 Micro Ink Pen by Brow Stylist Brunette	071249410486 Micro Ink Pen by Brow Stylist Dark Brunette	071249314876 Brow Stylist: Definer Blonde	071249350751 Brow Stylist: Definer Light Brunette	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette
071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette	071249376393 Unbelieva-Brow Light Brunette	071249376416 Unbelieva-Brow Dark Brunette	
071249350270 Brow Stylist Shape & Fill Blonde	071249373088 Brow Stylist Shape & Fill Light Brunette	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette	071249339589 Brow Stylist Frame & Set Blonde	071249339596 Brow Stylist Frame & Set Light Brunette
071249386033 Flash Cat Eye Liner Black	071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette
071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249336359 Voluminous Liner Noir Blackest Black	071249306376 Infallible Eye: Matte Matic Liner Black	071249306390 Infallible Eye: Matte Matic Liner Charcoal	071249306383 Infallible Eye: Matte Matic Liner Brown	071249289839 Infallible Superstar Liner Black
071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249152690 Lineur Intense Brush Tip Carbon Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black
071249329788 Infallible Sculpt Liner Black	071249231791 Infallible Gel Lacquer Liner Blackest Black	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082140 Pencil Perfect Eye Liner Espresso	071249207000 Voluminous Smoldering Eyeliner Black	071249160114 Extra Intense Liquid Pencil Eyeliner Black

071249385210 Lash Serum Solution	071249404324 Bambi Mascara WSH blackest black	071249404331 Bambi Mascara WSH black	071249404348 Bambi Mascara WSH black brown
071249330265 Voluminous Primer Primer	071249372029 Voluminous Straight Brush Burgundy	071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black
071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249405062 Voluminous Mascara deep green	071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown
071249104743 Telescopic Mascara Blackest Black	071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black
071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249256718 Voluminous Butterfly Washable Mascara Blackest Black
071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black
071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	071249301517 Voluminous Superstar Mascara Black Brown (WSH)	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)
071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249161906 Telescopic Waterproof Eyeliner Black	071249078525 Eye Makeup Remover Eye Makeup Remover
			071249152454 Clean Artiste Waterproof Makeup Remover Clean Artiste Waterproof Makeup Remover

071249404355 Bambi Mascara WTP blackest black	071249335857 Unlimited Blackest Black	071249335888 Unlimited Blackest Black WTP	071249350652 Voluminous Lash Paradise WSH Mystic Black
071249343258 Voluminous Lash Paradise WSH Black	071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black
071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown	071249101919 Voluminous Carbon Black Carbon Black
071249390740 Telescopic Mascara Black WTP	071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black
071249256701 Voluminous Butterfly Washable Mascara Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249256695 Voluminous Butterfly WTP Blackest Black	071249265932 Voluminous Butterfly Midnight Black Midnight Black
071249195482 Voluminous Million Lashes Waterproof Masc Black	071249201770 Voluminous Million Lashes Carbon Carbon Black	071249258422 Voluminous Million Lashes Excess Washable Blackest Black	071249258415 Voluminous Million Lashes Excess Washable Black
071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)	071249314104 Voluminous Superstar Red Carpet Extra Black	071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black
071249194102 Voluminous False Lashes Mascara Blackest Black	071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black

														
1	2	3	4	5	6	48	49	50	51	81	82	83	84	
7	8	9	10	11		52	53	54	55	85	86	87	88	
12	13	14	15	16	17	56		58	59	89	90	91	92	
18	19	20	21	22	23	60	61	62	63	93	94	95	96	
24	25	26	27	28	29	64	65	66	67	97	98	99	100	
30	31	32	33	34	35	68	69	70	71	101	102	103	104	
36	37	38	39	40	41	72	73	74	75	105	106	107	108	
42	43	44	45	46	47	76	77	78	79	80	109	110	111	112

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

3' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0372C_IS20.psa

PEGBOARD 1 FOOTX6 FEET **			Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639
2	1	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642
3	1	071249314876	Brow Stylist: Definer	Blonde	388
4	1	071249350751	Brow Stylist: Definer	Light Brunette	392
5	1	071249314883	Brow Stylist: Definer	Brunette	389
6	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
7	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
8	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
9	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
10	1	071249376393	Unbelieva-Brow	Light Brunette	565
11	1	071249376416	Unbelieva-Brow	Dark Brunette	575
12	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
13	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	410
14	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
15	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420
16	1	071249339589	Brow Stylist Frame & Set	Blonde	212
17	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
18	1	071249386033	Flash Cat Eye Liner	Black	220
19	1	071249289273	Brow Stylist Designer	Blonde	305
20	1	071249289280	Brow Stylist Designer	Brunette	310
21	1	071249289297	Brow Stylist Designer	Dark Brunette	315
22	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
23	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215
24	1	071249357248	Infallible Pro-Last Liner	Black	930
25	1	071249357255	Infallible Pro-Last Liner	Brown	940
26	1	071249152416	Infallible Eyeliner Carbon Black	Carbon Black	591
27	1	071249145234	Infallible Long Wear Eyeliner	Black	511
28	1	071249145241	Infallible Long Wear Eyeliner	Black Brown	581
29	1	071249145258	Infallible Long Wear Eyeliner	Brown	531
30	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
31	1	071249336359	Voluminous Liner Noir	Blackest Black	300
32	1	071249306376	Infallible Eye: Matte Matic Liner	Black	512
33	1	071249306390	Infallible Eye: Matte Matic Liner	Charcoal	514
34	1	071249306383	Infallible Eye: Matte Matic Liner	Brown	513
35	1	071249289839	Infallible Superstar Liner	Black	202
36	1	071249238912	Infallible The Super Slim Liner	Black	400
37	1	071249350126	Infallible The Super Slim Liner	Brown	401
38	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
39	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
40	1	071249152690	Lineur Intense Brush Tip	Carbon Black	790
41	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
42	1	071249329788	Infallible Sculpt Liner	Black	904
43	1	071249231791	Infallible Gel Lacquer Liner	Blackest Black	171
44	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
45	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
46	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
47	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798

PEGBOARD 1 FOOTX6 FEET **				Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
48	1	071249385210	Lash Serum Solution		0
49	1	071249404324	Bambi Mascara WSH	blackest black	400
50	1	071249404331	Bambi Mascara WSH	black	401
51	1	071249404348	Bambi Mascara WSH	black brown	402
52	1	071249330265	Voluminous Primer	Primer	300

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 7

FULL WALL

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Date : 30-Aug-2019

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2020\Spring\PENDING\POG\WAK0372C_I:

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

3' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0372C_IS20.psa

53	1	071249372029	Voluminous Straight Brush	Burgundy	950
54	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
55	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
56	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
57	1	071249405062	Voluminous Mascara	deep green	960
58	1	071249019344	Voluminous Curved Brush	Black	340
59	1	071249019351	Voluminous Curved Brush	Black Brown	350
60	1	071249104743	Telescopic Mascara	Blackest Black	910
61	1	071249104729	Telescopic Mascara	Black	905
62	1	071249104736	Telescopic Mascara	Black Brown	915
63	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
64	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
65	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
66	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
67	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
68	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
69	1	071249187722	Voluminous Million Lashes Mascara	Black	645
70	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
71	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
72	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
73	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
74	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623
75	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
76	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
77	1	071249119990	Telescopic Eyeliner	Black	810
78	1	071249161906	Telescopic Waterproof Eyeliner	Black	800

EYE MU REMOVER (100% OF - BLUE) TRAY 1.2

Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
79	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001

EYE MU REMOVER (WP & LW-GRN) TRY 2.2

Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
80	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	001

PEGBBOARD 1 FOOTX6 FEET **

Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
81	1	071249404355	Bambi Mascara WTP	blackest black	405
82	1	071249335857	Unlimited	Blackest Black	235
83	1	071249335888	Unlimited	Blackest Black WTP	240
84	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205
85	1	071249343258	Voluminous Lash Paradise WSH	Black	201
86	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
87	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
88	1	071249343319	Voluminous Lash Paradise WTP	Black	203
89	1	071249059098	Voluminous Straight Brush	Blackest Black	310
90	1	071249749012	Voluminous Straight Brush	Black	305
91	1	071249669020	Voluminous Straight Brush	Black Brown	315
92	1	071249101919	Voluminous Carbon Black	Carbon Black	335
93	1	071249390740	Telescopic Mascara	Black WTP	925
94	1	071249006412	Voluminous Waterproof	Black	360
95	1	071249006429	Voluminous Waterproof	Black Brown	365
96	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
97	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
98	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869
99	1	071249256695	Voluminous Butterfly WTP	Blackest Black	871
100	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872

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POSITION REPORT

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3' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0372C_IS20.psa

101	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
102	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
103	1	071249258422	Voluminous Million Lashes Excess Washable	Blackest Black	459
104	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455
105	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625
106	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626
107	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
108	1	071249149744	Double Extend Beauty Tubes	Black	570
109	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270
110	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
111	1	071249148808	Extra Volume Collagen Washable	Black	675
112	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695

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